



NATIONAL  
**FORUM**  
OF STATE NURSING  
WORKFORCE  
CENTERS


# 2025 – 2027 Strategic Working Plan

<https://nursingworkforcecenters.org/>



2025



A top-down view of a workspace. A person's hands are typing on a silver laptop. To the right is a bouquet of pink flowers. Below the laptop is a lit candle in a glass holder. In the bottom left, another laptop is partially visible. In the bottom center, there is a McDonald's wrapper with a fried chicken sandwich. A black coffee cup is in the bottom right. The background is a light blue wall.

# Table of Contents

- Vision and Mission
- Values
- Strategic Priority #1
- Strategic Priority #2
- Strategic Priority #3
- The Volunteer Teams
- Thank You



# Vision and Mission

## Vision

The National Forum of State Nursing Workforce Centers envisions a well-prepared, representative, and responsive nursing workforce by convening expertise, supporting research, and nurse-forward strategy.

## Mission

The National Forum of State Nursing Workforce Centers leads a network of experts dedicated to ensuring a robust nursing workforce.







# Values

- Collaboration
- Inclusivity
- Credibility
- Objectivity



# Strategic Priority #1

## IMPACT

*Strategic Goal:*  
*Demonstrate the impact of the National Forum.*

### Objectives:

- 1.1 Promote media and positive image building efforts to increase awareness.
  - 1.2 Increase recognition of state and associate subscriber work.
  - 1.3 Develop a financial and sustainable model for the National Forum.
  - 1.4 Establish outcome measures of the seven primary areas of nursing workforce.
  - 1.5 Grow the reach of the National Forum.
- 





# Strategic Priority #2

## POLICY



*Strategic Goal:*

*Strengthen the National Forum and Nursing Workforce Centers position in the national policy arena.*

### **Objectives:**

- 2.1 Increase participation in national advisory councils and committees.
- 2.2. Advocate for federal legislation impacting nursing workforce .
- 2.3 Host national nursing workforce roundtable inviting all the major nursing and specialty organizations.
- 2.4 Increase member knowledge, resources and engagement for state advocacy.



# Strategic Priority #3

## RESEARCH AND INNOVATION

*Strategic Goal: Strengthen national and state nursing workforce research and innovations that improve recruitment and retention.*

### Objectives:

- 3.1 Produce robust, collaborative research and/or innovative projects with national partners.
- 3.2 Produce robust, collaborative research and/or innovative projects within National Forum.
- 3.3 Increase opportunities for peer-mentoring and development of collaborative work across states.
- 3.4. Launch a peer-reviewed, indexed, scientific journal.
- 3.5 Utilize data to develop recommendations and best practices to inform decision-making for the nursing workforce.





# The Volunteer Teams

- Board of Directors
- Communications and Marketing Committee
- Governance Committee
- 2026 Conference Program Planning Committee
- Federal Government Relations Committee
- Finance Committee
- Research Committee
- State Advocacy Committee
- Subscriber Recognition Committee
- Online Journal of Nursing Workforce Editorial Board and Reviewers
- National Nursing Workforce Roundtable Committee
- Action Coalition Task Force
- National Council/Committee Task Force
- Collaborative Projects Groups- PreK3-12, Nursing Education, Nurse Well-Being, State Hospital Association Based Centers for Nursing, Nurses Returning to the Workforce





# Thank You

For further inquiries and information



**The National Forum of  
State Nursing  
Workforce Centers**



info@nursingworkforcecenters.org



PO Box 117, Northwood, ND 58267



<https://nursingworkforcecenters.org>

**2025**