

2025 – 2027 Strategic Working Plan



https://nursingworkforcecenters.org/

2025



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Vision and Mission

Vision

The National Forum of State Nursing Workforce Centers envisions a wellprepared, representative, and responsive nursing workforce by convening expertise, supporting research, and nurse-forward strategy.

The National Forum of State Nursing Workforce Centers leads a network of Mission experts dedicated to ensuring a robust nursing workforce.





Strategic Priority #1 IMPACT

Strategic Goal:

Demonstrate the impact of the National Forum.

Objectives:

- 1.1 Promote media and positive image building efforts to increase awareness.
- 1.2 Increase recognition of state and associate subscriber work.
- 1.3 Develop a financial and sustainable model for the National Forum.
- 1.4 Establish outcome measures of the seven primary areas of nursing workforce.
- 1.5 Grow the reach of the National Forum.





Strategic Priority #2 POLICY

Strategic Goal:

Strengthen the National Forum and Nursing Workforce Centers position in the national policy arena.

Objectives:

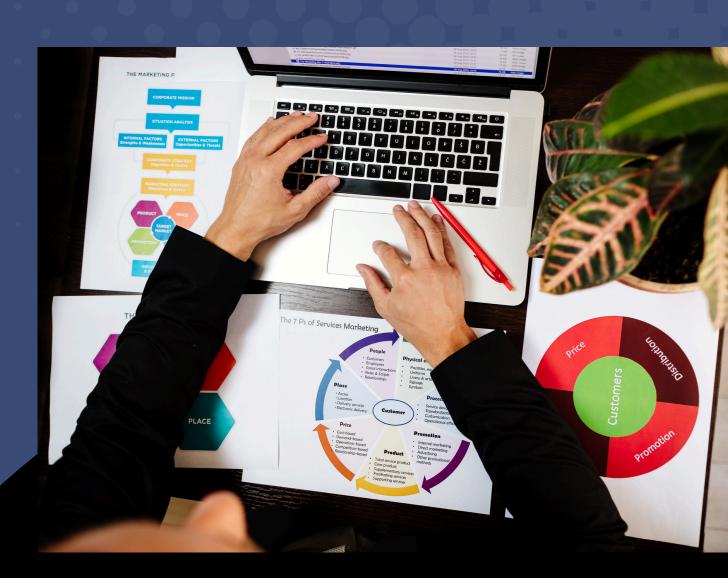
- 2.1 Increase participation in national advisory councils and committees.
- 2.2. Advocate for federal legislation impacting nursing workforce .
- 2.3 Host national nursing workforce roundtable inviting all the major nursing and specialty organizations.
- 2.4 Increase member knowledge, resources and engagement for state advocacy.

Strategic Priority #3 RESEARCH AND INNOVATION

Strategic Goal: Strengthen national and state nursing workforce research and innovations that improve recruitment and retention.

Objectives:

- 3.1 Produce robust, collaborative research and/or innovative projects with national partners.
- 3.2 Produce robust, collaborative research and/or innovative projects within National Forum.
- 3.3 Increase opportunities for peer-mentoring and development of collaborative work across states.
- 3.4.Launch a peer-reviewed, indexed, scientific journal.
- 3.5 Utilize data to develop reccomendations and best practices to inform decision-making for the nursing workforce.



The Volunteer Teams

- Board of Directors
- Communications and Marketing Committee
- Governance Committee
- 2026 Conference Program Planning Committee
- Federal Government Relations Committee
- Finance Committee
- Research Committee
- State Advocacy Committee
- Subscriber Recognition Committee
- Online Journal of Nursing Workforce Editorial Board and Reviewers
- National Nursing Workforce Roundtable Committee
- Action Coalition Task Force
- National Council/Committee Task Force
- Collaborative Projects Groups- PreK3-12, Nursing Education, Nurse Well-Being, State Hospital Association Based Centers for Nursing, Nurses Returning to the Workforce



Thank You

For further inquiries and information

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