



NATIONAL
FORUM
OF STATE NURSING
WORKFORCE
CENTERS

2025 – 2027 Strategic Working Plan

<https://nursingworkforcecenters.org/>



2025


A top-down view of a desk with a laptop, coffee, flowers, and a candle. The desk is white and features a silver laptop with a black keyboard, a white coffee cup with a black lid, a bouquet of pink and orange flowers, a lit candle in a glass holder, and a white paper bag with a fried chicken sandwich. A person's hands are visible typing on the laptop keyboard.

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Vision and Mission

Vision

The National Forum of State Nursing Workforce Centers envisions a well-prepared, representative, and responsive nursing workforce by convening expertise, supporting research, and nurse-forward strategy.

Mission

The National Forum of State Nursing Workforce Centers leads a network of experts dedicated to ensuring a robust nursing workforce.



A photograph of a person's hands typing on a laptop keyboard. A coffee cup is visible on the desk next to the laptop. The image is partially obscured by a white rounded rectangle containing text.

Values

- Collaboration
- Inclusivity
- Credibility
- Objectivity

Strategic Priority #1

IMPACT

Strategic Goal: Demonstrate the impact of the National Forum.

Objectives:

- 1.1. Increase participation in national advisory councils.
 - 1.2. Promote media and positive image building efforts of the National Forum.
 - 1.3. Increase awareness of the National Forum.
 - 1.4. Increase recognition of state and associate subscriber work.
 - 1.5. Develop a financial and sustainable model for the National Forum.
 - 1.6. Establish outcome measures of the seven primary areas of nursing workforce
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Strategic Priority #2

POLICY

Strategic Goal: Strengthen the National Forum and Nursing Workforce Centers position in the national policy arena.

Objectives:

- 2.1 Utilize data to develop recommendations and best practices to inform decision-making for the nursing workforce.
- 2.2. Advocate inclusion of nursing workforce in other national organization strategic plans.
- 2.3 Increase member knowledge, resources and engagement for state advocacy.



Strategic Priority #3

RESEARCH AND INNOVATION

Strategic Goal: Strengthen national and state nursing workforce research and innovations that improve recruitment and retention.

Objectives:

- 3.1 Produce robust, collaborative research and/or innovative projects with national partners.
- 3.2 Produce robust, collaborative research and/or innovative projects within National Forum.
- 3.3 Increase opportunities for peer-mentoring and development of collaborative work across states.
- 3.4. Launch a peer-reviewed, indexed, scientific journal.



The Volunteer Teams

- Board of Directors
- Communications and Marketing Committee
- Governance Committee
- Conference Program Planning Committee
- Federal Government Relations Committee
- Finance Committee
- Research Committee
- State Policy Committee
- National Forum Collaborative Projects Task Force
- Membership Survey Task Force
- Recognition Task Force
- Online Journal of Nursing Workforce Editorial Board and Reviewers
- Collaborative Projects Groups- PreK3-12, Nursing Education and Nurse Well-Being



Thank You

For further inquiries and information



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