

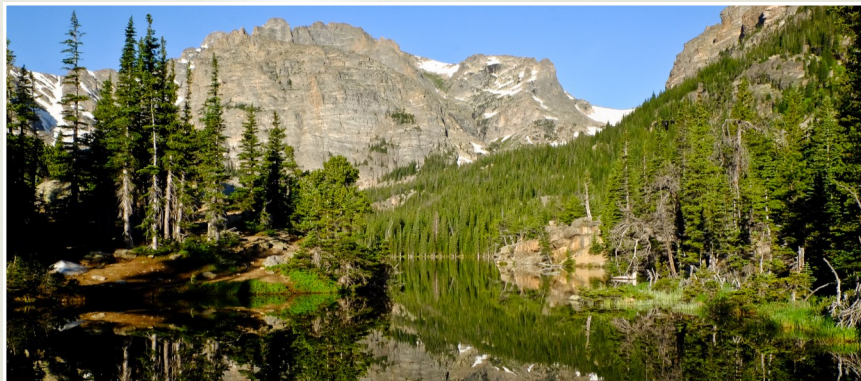
THE NATIONAL FORUM OF STATE NURSING WORKFORCE CENTERS

The National Forum of State Nursing Workforce Centers is a group of nurse workforce entities that focuses on addressing the nursing shortage within their states and contributes to the national effort to assure an adequate supply of qualified nurses to meet the health needs of the U.S. population. We support the advancement of new as well as existing nurse workforce initiatives and share best practices in nursing workforce research, workforce planning, workforce development, and formulation of workforce policy.

Sponsorship & Promotional Opportunities

Promote Your Products & Services to
National Nursing Leaders, Workforce Policymakers,
and Researchers!

**June 7 – 9, 2017 in Denver, Colorado
Grand Hyatt Denver**



Act now to reserve a variety of promotional opportunities for the National Forum of State Nursing Workforce Center's annual conference in Denver, Colorado. The 2017 Forum conference will highlight ***"The Nursing Workforce & Health Reform: Trends and Opportunities in a New Political Era."*** Take advantage of this opportunity to promote your company's products and services to an audience of 200 – 250 national nursing leaders and researchers from all sectors of nursing. The Exhibitor space will only accommodate a limited number of exhibitors, so please reserve your space today!

Promotional Opportunities

Exhibitor Tables (2-day rate for June 7 & 8):

\$1,200 per table

Set up by 7am. Show hours are 7:30am to 7pm on the 7th, and 7:30am to 5pm on the 8th. Exhibitors provided with a six-foot table with two chairs. Exhibitor fee includes lunch for one representative. Please indicate if an electrical outlet is required for an additional fee.

Event Program Advertisement

- Full page (8 ½ in. X 11 in.) **\$600.00**
- Half page (8 ½ in. X 5 ½ in. or 5 ½ in. X 8 ½ in. portrait) **\$350.00**
- Quarter page (4 in. X 5 ½ in.) **\$200.00**

Sponsorship Opportunities



Front Range Forum Sponsor

\$10,000

1 opportunity

- Organization name or logo on all marketing materials
- Banner/logo on National Forum website for six months
- Banner/logo on Colorado Center for Nursing Excellence website for one year
- One full-page ad in event program
- Opportunity for signage throughout conference
- One free exhibitor table at event

Rocky Mountain Luncheon Sponsor

\$5,000 each

2 opportunities

- Organization name or logo on all marketing materials
- Banner/logo on National Forum website for three months
- Banner/logo on Colorado Center for Nursing Excellence website for six months
- One full-page ad in event program
- Opportunity for signage at luncheon site
- One free exhibitor table at event

Mile High Reception Sponsor

\$3,500 each

5 opportunities

- Organization name or logo on all marketing materials
- Banner/logo on Colorado Center for Nursing Excellence website for three months
- One half-page ad in event program
- Opportunity for signage at reception
- One free exhibitor table at event

Chuck Wagon Breakfast Sponsor

\$3,500 each

3 opportunities

- Organization name or logo on all marketing materials
- Banner/logo on Colorado Center for Nursing Excellence website for three months
- One half-page ad in event program
- Opportunity for signage at breakfast
- One free exhibitor table at the event

Western Slope Forum Executive Directors Lunch Sponsor

\$3,000

1 opportunity

- Organization name or logo on all marketing materials
- Banner/logo on Colorado Center for Nursing Excellence website for three months
- One half-page ad in event program
- Opportunity for signage at lunch
- One free exhibitor table at event

Foothills Conference Theme/Topic Sponsor

\$3,000 each

9 opportunities

- Organization name or logo on all marketing materials
- Banner/logo on Colorado Center for Nursing Excellence website for three months
- One half-page ad in event program
- Opportunity for signage at selected topic session(s)

Gold Rush Break Sponsor

\$2,000 each

5 opportunities

- Organization name or logo on all marketing materials
- Banner/logo on Colorado Center for Nursing Excellence website for one month
- One quarter-page ad in event program
- Opportunity for signage at assigned break
- One free exhibitor table at event on day of sponsored break

Pioneer Sponsor

\$1,500 each

10 opportunities

- Organization name or logo on all marketing materials
- Banner/logo on Colorado Center for Nursing Excellence website for one month