



THE NATIONAL **FOR**M OF STATE NURSING WORKFORCE CENTERS

**National Forum of State Nursing Workforce Centers
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The Intrinsic Value of Board Service

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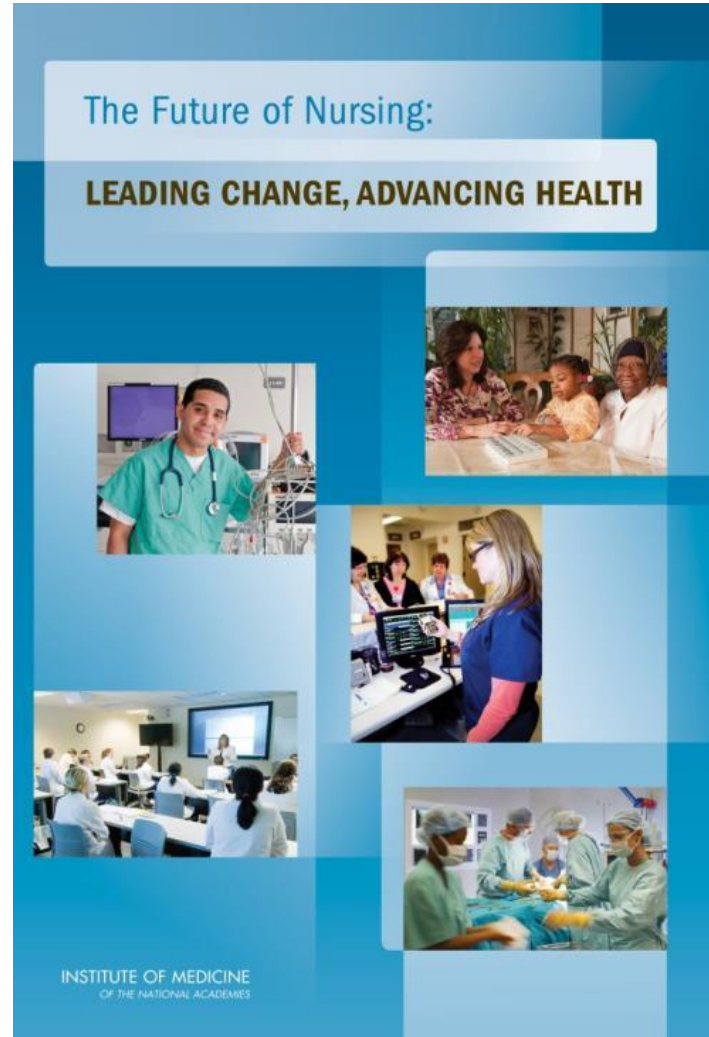
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The Future of Nursing: Leading Change, Advancing Health



The Future of Nursing: Leading Change, Advancing Health

IOM Recommendation #7:

Prepare and enable nurses to lead change to advance health.

“Nurses, nursing education programs, and nursing associations should prepare the nursing workforce to assume leadership positions across all levels, while public, private, and governmental health care decision makers should ensure that leadership positions are available to and filled by nurses.”

Making a Difference

“The IOM Report imagines a world where all nurses could become lifelong learners, practice to the full extent of their education and training and serve as full partners in providing care and promoting health on the front lines as well as in the boardroom.”

–Susan B. Hassmiller, *Robert Wood Johnson Foundation*

So.....Why Nurses?

All boards benefit from the unique perspective of nurses to achieve the goals of improved health and efficient and effective health care systems at the local, state and national level.



Nurses Bring a Special Set of Skills

- Leadership
- Quality and process improvement
- Communications
- Human resources
- Strategic planning
- Finance
- Teamwork...and many others



Required Board Competencies

- Mission Driven
- Financial Knowledge
- Communication
 - Emotional Intelligence, Relationship Building, Social Etiquette
- Cultural Awareness/Competence
 - Diversity and Inclusion, Organizational Culture
- Leadership
 - Strategic/Global Thinker, Visionary

A Call to Action

April 2014

Organizations were invited by the *Future of Nursing: Campaign for Action* to attend a meeting in DC in April of 2014 where the concept was discussed



October 2014

The Steering Committee met to outline a draft strategy



July 2014

In July 2014 the group met for the second time to begin working out what a Coalition such as this might "look like." At this meeting, a Steering Committee of the larger group was formed.



November 2014

November of 2014 the Steering Committee reported back, a vote was taken and the Nurses on Boards Coalition was formed!



Result !!!



NOBC Mission

The mission of the NOBC is to improve the health of communities and the nation through the service of nurses on boards and other governing bodies



Key Strategy

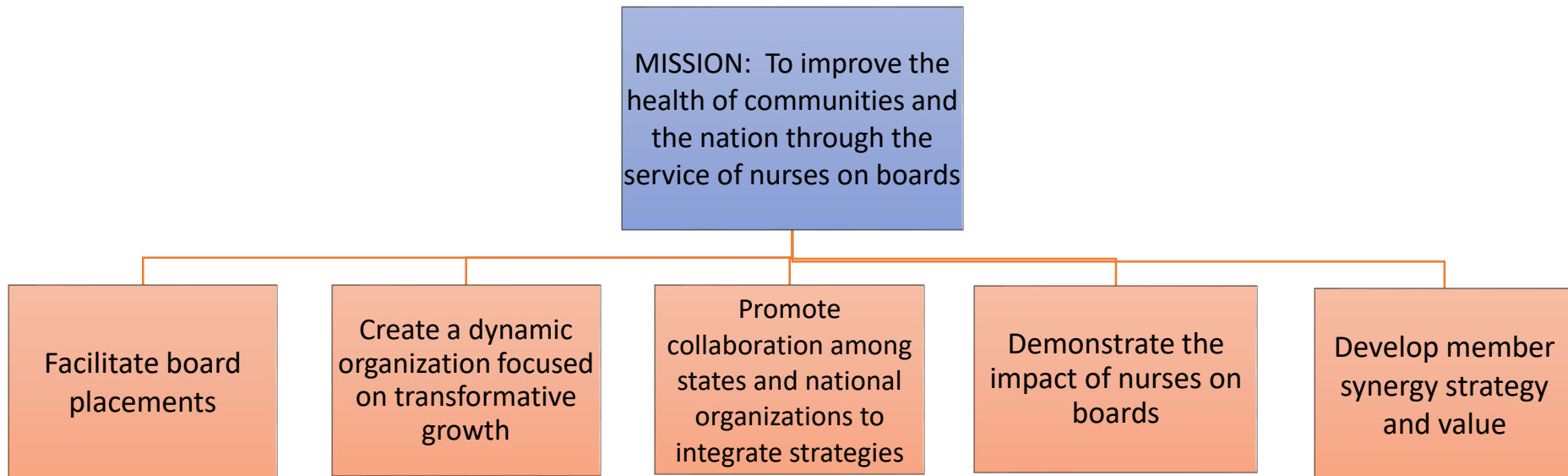
10,000 nurses on boards by
2020

NOBC focuses on the impact of
nurses on boards

Nurses on Boards Coalition Today

- 29 Member Organizations
- 17 Founding Strategic Partners
- 4 Founding Sponsors
- 34 Founding Healthcare Leadership Organizational Strategic Partners
- 6 Member Affiliate Organizations

NOBC Strategic Imperatives 2017 - 2020



Where We Are Today – Show Me the NUMBERS!

- **14,037** Nurses have registered in the NOBC database to date
- **6,129** Nurses currently serve on boards that count towards the 10,000
- **9,021** Nurses want to serve on a board but do not yet do so
- **2,926** Nurses who are currently serving on a board would like to serve on an additional board

NOBC Website

www.nursesonboardscoalition.org

To improve the health of
communities and the nation

through the service of nurses on boards and other bodies



FIND RESOURCES



FIND A NURSE

NOBC Website

Welcome to the Nurses on Boards Coalition website

Our goal is to improve the health of communities and the nation through the service of nurses on boards and other bodies. All boards benefit from the unique perspective of nurses to achieve the goals of improved health and efficient and effective health care systems at the local, state and national levels.

On this website you will find many resources that are designed to assist nurses in building leadership skills. We also invite organizations to engage with nurses through our site and invite them to become a part of their board.

We hope that you will take advantage of these resources and help us in our journey to improve the health of those across the nation!
Thank you!

10,000 Nurses on Boards by 2020



● 169 In the last 90 Days

● 4,666 counted to date

For purposes of measuring our progress in order to have an even greater and far reaching impact, board and governance roles where nurses already have a significant presence within the nursing profession are not counted toward the goal. NOBC is measuring progress and impact beyond our profession and extending into communities across our nation to improve health.

Do you serve on a board?

YES! Be Counted

NO, But I Want to Serve

NOBC Website Resources

- NOBC Overview Documents
- Educational Offerings
- Board Readiness Tools
- Mock Board Meeting Video
- Links to Member and Partner Organizations
- [Getting on Board](#) Process Tool
- Nurse Stories of Board Service
- And so much more . . .

Board Competencies



Board Core Competencies

Prepared By: Nurses on Boards Coalition Board Preparation Work Group

Mission driven

Definition: The ability to be committed to advancing the organization's mission; and integrating the mission as a framework for decisions about the organization's direction.

Attributes: advocacy, caring

Financial knowledge:

Definition: The ability to review and interpret the financial condition of an organization by review of 4 financial statements: (1) Statement of Financial Position [Balance Sheet]; (2) Operating Statement [Income Statement]; (3) Statement of Changes in Assets [Statement of Changes in Equity]; (4) Statement of Changes in Cash Flow. In addition, knowledge of audits and tax requirements is integral.

Reference/Resource:

Finkler, S. A., Jones, C.B., & Kovner, C.T. (2013). Financial management for nurse administrators and executives. (4th Ed.), St. Louis, MO: Saunders. (p. 97).

AME Learning. (2015). Finance for board service. www.amelearning.com/nursesonboards

Communication:

Definition: Each board member must be able to communicate effectively, professionally, calmly, confidently and collegially, both internally and externally. Facts need to be sound, opinions scarce. Demonstrating effective listening and comfort with both inquiry and challenge are key to effective communication.

Reference/Resource:

Board of Directors' Competency Matrix. Retrieved September 8, 2015 from <https://www.oha.com/AboutUs/CaseforChange/Documents/Competency%20Matrix.pdf>

Attributes: emotional intelligence, relationship building, social etiquette

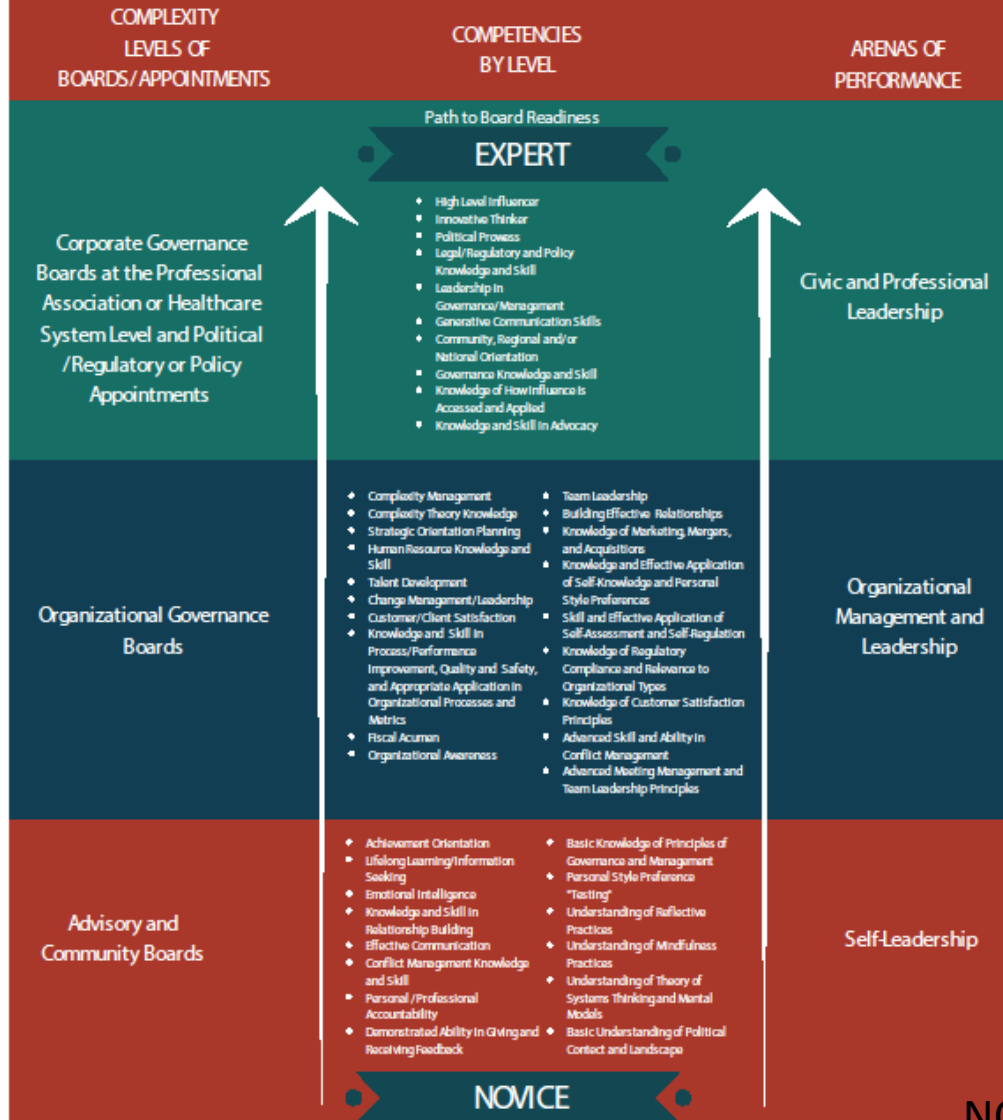
Social Etiquette encompasses various aspects of leadership including preparation, courtesy, professional appearance, respectfulness, and the ability to engage in meaningful dialogue utilizing proper grammar, conversation skills and conflict resolution techniques. Social etiquette is essential in order to serve as an effective and engaging leader and board member.

Reference/Resource:

Pagana, K. D. (2013). The nurse's etiquette advantage. (2nd edition). Indianapolis, IN: Sigma Theta Tau International Honor Society of Nursing.

BOARD READINESS MODEL

FROM NOVICE TO EXPERT



What YOU Can Do Right Now!

- Step up and be counted and/or indicate your interest in future board service at www.nursesonboardscoalition.org
- Encourage your colleagues to register on the NOBC website
- Share your story <https://www.nursesonboardscoalition.org/resources/for-nurses/share-your-story/>
- Contact a local non-profit or other organization and ask them to consider a nurse for their board
- Engage in your state's efforts toward increasing the number of nurses serving on a board and support each other

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OF STATE NURSING WORKFORCE CENTERS



**National Forum of State
Nursing Workforce Centers
(Forum)**

and

**Nurses on Boards Coalition
(NOBC)**

**Alignment/Opportunities to
Collaborate**

Expert Panel of Nurse Leaders

Panel: Karen Clark, EdD, RN
Karren Kowalski, PhD, RN, FAAN
Ann White, PhD, RN, NE-BC

Moderator: Kimberly Harper, MS, RN, FAAN

Questions?



We thank you for your personal and collective commitment to all you serve!



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